

NEW CENCO-LONG INSURANCE CENTER, LLC (CLI) WEBSITE Q & A – May 12, 2025

What will be on the new www.clinsurancecenter.com website?

All the valuable sales tools you have come to rely on Cenco's site including quote, e-apps, Xrae underwriting, electronic contracting plus access to more life carrier product and sales literature and tools.

When is the new [clinsurancecenter.com](http://www.clinsurancecenter.com) website available?

It went live on May 5, 2025 although with a few intended features still coming.

What are some main advantages of the new website?

- Single sign On (SSO) login -No need to create more than one login to use all the website's features, whether quotes, IGO e-apps, on-line underwriting and contracting or industry and carrier web links and resources.
- Increased carrier and product details data
- Improved mobile device compatibility.
- Enhanced security

Can I continue to use Cenco's existing website?

Yes, Cenco's website will remain fully functional with all features and tools for your continued use, including quoting, e-application, Xrae, electronic contracting and other similar functions will remain for the foreseeable future or when current users end up registering for the new site.

How is the new website being introduced"

Three Ways:

1. Postings on Cenco's website.
2. Introduction and instructions will appear in Cenco's weekly E-news publication and the Cenco Street Journal paper newsletter.
3. Personal contact via e-mail or phone with many current regular Cenco website users

What is and why Single Sign In (SSO)?

Single Sign On (SSO), allows you to only have to create one login to access all website features like quoting, IGO e-app, instant Xrae underwriting, electronic contracting, product databases, and carrier or industry links. Those having used Cenco's site might have had to create separate logins to use some of these different features.

Can I get started and check out the new website now?

Yes, if you wish to check it out now simply go to www.clinsurancecenter.com.

1. Select **"Register"** in the upper righthand corner of home page
2. Fill in the on-line New User Registration information

3. A confirmation e-mail will be subsequently sent to you shortly.

OR for personalized help you can call Barbara, Cathy, or Shelli at (916) 920-5251 or e-mail us at support@clinsurancecenter.com to request assistance

What is the long-term plan for CLI and Cenco's website use?

Eventually certain high tech agent tools such as term quoting, IGO e-applications, Xrae instant underwriting and SureLC quick electronic contracting will gradually be migrated and eventually only accessible via the new www.clinsurancecenter.com website.

Will Cenco's established legacy website go away?

No, even after affected producers have had a chance to transition to the new CLI, we plan to the Cenco website and its historical content, special carrier information, newsletter archives and some possible core carrier content will still remain for the foreseeable future.

What other advantages are there with the new site?

With the two agencies combined industry power, even more carrier and products options and industry resources will be made available to producers, plus CLI is adding additional backroom technologies that can dramatically improve producer's sales efforts in less time.

CLI is a new added home for both Cenco and Long producers, now doing even more for you together.